



## PRESS RELEASE

### **Gielissen Appoints Industry Veteran Chris Anderson as CEO of Gielissen USA**

**ATLANTA, GA, USA – August 6, 2015** Gielissen is pleased to announce the appointment of Chris Anderson as its new CEO for Gielissen USA, supporting national and international customers. As an experienced veteran of the exhibition industry, Chris brings over 18 years of experience in the design, fabrication, installation and program management for some of the largest exhibitors in the country.

Prior to coming on-board with Gielissen, Chris was the VP Sales – Americas for Elite Exhibits since 2001 and prior to that, worked as Director of Sales for general contractor, GES, in Atlanta.

“As we’ve experienced remarkable growth opportunities both national as well as international, we knew we needed to bring on additional resources,” said Bart Wigman, CEO of Gielissen Holding. “Chris is the perfect candidate for the position as he brings a solid track record, diverse skill set and a tremendous drive to succeed that will further support our clients and strengthen our growing business as we move forward”.

“Gielissen is a well-respected company and a huge player in the exhibitions industry,” added Chris. “I’m excited to be part of the team and utilize my experience and one-on-one approach to providing top-notch service and support to commercial customers. I’ve been immersed in the industry for many years and look forward to working with my customers to understand their exhibition needs and develop creative solutions that best fit those needs.”

Chris will be based in the Atlanta (Lawrenceville) office and looks forward to working with the Gielissen sales team.



*Bart Wigman*



*Chris Anderson*

**Gielissen Interiors & Exhibitions** produces interior environments (museum, public, retail, special leisure projects, hospitality, banking, government, schools), exhibitions and special events for many global brands. Gielissen was founded in 1937, and has since expanded to become the market leader in The Netherlands and one of the top in the world, with production facilities throughout Europe and the Middle East, and more than 250 industry professionals. Services include: strategic consultancy, concept development, exhibit design, project management, show program management, event management, engineering, manufacturing, installation & dismantling, warehousing and logistics. Gielissen has offices in the Netherlands, Germany, Belgium, North-America and the UAE with a worldwide network of strategic partners.  
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